Wiltshire's White Horse Trail

key

- 〜〜〜 The trail
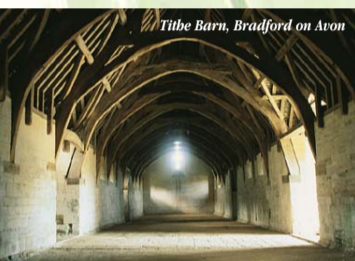- Serviced Accommodation
- SC Self Catering
- Caravan & Camp Sites
- Refreshment Facilities
- S Village Shops

Sarsen Trail

Avis Meadow

Tithe Barn, Bradford on Avon

Bluebells near Marlborough

Crop circle

Chalk downland

Map labels

Swindon
M4
Wootton Bassett
A3102
Lyneham
Tockenham
Bushton
Broad Town
Goatacre
Clyffe
Broad Hinton
A4361
M4
Winterbourne Bassett
Hilmarton
A3102
Windmill Hill
Winterbourne Monkton
A346
Compton Bassett
A4
Calne
Cherhill
Avebury
Marlborough
A4
Quemerford
Beckhampton
Manton
A3102
A4
Lockeridge
Heddington
A361
West Overton
A346
A342
A345
A4
Melksham
A3102
Cadley
A365
A350
Bishops Cannings
Horton
Clench
A365
Rowde
Coate
All Cannings
Honeystreet
Easton Royal
A350
Devizes
Etchilhampton
Pewsey
Wilcot
A346
The Strand
Semington
A360
Stent
A342
Woodborough
Manningford Abbots
A361
Poulshot
Potterne
Chirton
Manningford Bruce
Great Hinton
Worton
Potterne Wick
Urchfont
B3098
A342
Manningford Bohune
Keevil
Marston
Upavon
A342
West Ashton
Steeple Ashton
Easterton
North Newnton
A350
East Town
Dunge
Erlestoke
Great Cheverell
Market Lavington
A345
Edington
B3098
Little Cheverell
West Lavington
Charlton
Emford
Westbury
Bratton
A360
A350
Warminster
A36
A303

Walking in Wiltshire

The Country Code

Wherever you go, follow the country code:

Enjoy the countryside and respect its life and work

Guard against all risk of fire

Fasten all gates

Keep your dogs under close control

Keep to public paths across farmland

Use gates and stiles to cross fences, hedges and walls

Leave livestock, crops and machinery alone

Take your litter home

Help to keep all water clean

Protect wildlife, plants and trees

Take special care on country roads

Make no unnecessary noise

Looking after yourself in the country

Wear strong, waterproof footwear and waterproof clothing

Avoid denims, which can be cold and uncomfortable when wet

Always carry a map and a compass – and know how to use them!

Carry a simple first aid kit

Listen to local weather forecasts before departing

Always carry water and some high energy foods

Remember sun cream in the summer!

and finally...

...please help to preserve our beautiful countryside by using public transport as often as possible. Wiltshire Traveline on 0871 200 22 33 www.traveline.info has details of public transport networks available throughout the county.

How to get to Wiltshire

By Coach

There are regular long-distance coach services from many parts of England to Chippenham, Marlborough, Salisbury, Swindon and other Wiltshire towns.

By Rail

Fast and regular services from London (Paddington) to Bath and Bristol serve Swindon (55 mins) and Chippenham (70 mins) in the north of Wiltshire, and Great Bedwyn (90 mins) – with connecting bus services available to Marlborough. From London (Waterloo), the trains stop at Salisbury (85 mins) and Tisbury (103 mins). The Bristol-Weymouth and Southampton lines call at Bradford on Avon, Trowbridge, Westbury, Warminster and Salisbury for visitors from the Midlands and the North. Services run from London to Warminster, Trowbridge, and Bradford on Avon with Eurostar connections from St Pancras station in London. For national Rail Enquiries, anywhere in the UK call 08457 484950.

By Road

North Wiltshire is conveniently accessible from London or Heathrow Airport by using the M4. The M3 connects London to the A30 and A303 roads, which serve the south of Wiltshire. From the Midlands and the North, the best route is by the M5 to the outskirts of Bristol and then into Wiltshire by the M4, A4 or A36.

Overseas Visitors

For rail travellers: ask your travel agent about Brit Rail Pass – the ticket giving visitors to the UK unlimited rail travel, at a special price (purchased from outside UK only).

By Air

London, Bristol, Cardiff, Bournemouth, Southampton and Exeter airports are all within easy reach of Wiltshire.

Marlborough

By Sea

From the Continent, car ferries operate from Hook of Holland, Cherbourg, Caen, Le Havre, St. Malo and Bilbao to either Harwich, Portsmouth, Plymouth, Southampton or Poole, all of which are within one to three hours' drive from Wiltshire.
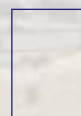
Public Transport

For more details of the wide range of public transport services available in the county, please ring the Wiltshire Traveline on 0871 200 22 33 or visit www.traveline.info

Morning mist

Wiltshire welcomes you

...following in the footsteps of history

This beautiful land of rolling hills, peaceful wooded river valleys and scenic villages really captures the essence of rural England. Much of the county is designated as an Area of Outstanding Natural Beauty and is particularly suited to getting about on foot. Wiltshire is famous for white horses cut into the turf of chalk hillsides and to help you really appreciate the magic and mystery of these 8 hill figures and the land which they occupy, we have created this long distance walking trail.

The trail can be enjoyed as a 90 mile hike over 6 or 7 days or as a series of shorter walks exploring some of the most interesting and exciting landscapes in southern England. You will pass prehistoric sites such as Avebury, walk sections of the Ridgeway (said to be Europe's oldest road), visit the medieval town of Devizes and the market town of Marlborough, stroll through Wiltshire's largest village and walk sections of the famous Kennet and Avon Canal. And, of course, you will see Wiltshire's 8 white horses - we have especially chosen the route so that you will approach the horses from the best possible vantage points.

The route is designed to be walked in an anti-clockwise direction, starting and finishing at Westbury (sometimes known as Bratton) White Horse. However, the route can be picked up at any point along the trail. The whole route has been way-marked for ease of following, with the symbol shown below. We have also installed interpretation boards at each of the white horses to give you further information along the way.

Inside this pack, you will find:
- 8 pull out sections with route instructions to guide you from horse to horse
- The locations of places to stay, refreshment stops, village shops and attractions
- Historical information about each of the horses.

We hope that you enjoy this spectacular route through one of the most unspoilt and charming counties in England. If you have any comments about this pack, the interpretation boards, the waymarks or the route itself, please complete the questionnaire enclosed.

The Ridgeway